



Diane Homer

B.A. (Hon)

Principal | Executive
Search & Interim
Management

Diane Homer is a Principal in the Executive Search & Interim Management practice at B. Riley Farber. She specializes in providing end-to-end recruitment solutions within the sales, marketing, and digital discipline on an interim or permanent basis across all industry sectors and has a national scope.

Connect with me

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- [LinkedIn](#)

Profile overview

Diane is known for her deep insight within the sales, marketing and digital discipline as well as into the Canadian consumer goods sector (beverage alcohol, food and beverage, health and beauty, cannabis, etc.). Her search process involves:

- conducting an integral search of the market
- thoroughly screening candidates
- introducing exceptional talent
- ensuring clients secure the most valuable individuals

Prior to joining B. Riley Farber, she managed the sales and marketing recruitment division for a global recruitment firm working across many industry sectors, but heavily focused on consumer packaged goods. She built this business from scratch.

Diane is also the Deputy Leader of IIC Partners Consumer & Retail Practice Group. [IIC Partners](#) is a global partnership of independently owned and managed executive search firms, of which Farber is their sole Canadian partner. The Consumer & Retail Practice Group collaborates through sharing ideas, challenges and insights in order to work together proactively and globally.

Select client experience

Recent placements include:

- Director of Client Success – SaaS organization



- Director, Digital Marketing – debt solutions organization
- VP Sales & Marketing – SaaS organization
- Sales Manager (US SW) – SaaS organization
- Account Manager – scrap metal organization
- Head of Client Solutions (Vancouver) – financial services
- VP Marketing – HealthTech organization
- CMO (Montreal) – professional services
- Senior Client Relationship Manager (Vancouver) – asset management
- Director of Commercial Sales, Eastern Canada – industrial manufacturing organization
- VP, Growth (Montreal) – SaaS organization
- Director, Marketing – healthcare organization
- Bilingual Sales Manager (Halifax) – marine supply company
- Chief Revenue Officer – creator-focused innovation lab
- Senior Manager, Client Marketing – debt solutions organization
- National Sales Manager, Food Service – plastic fabrication company
- Canadian Regional Sales Manager – global industrial equipment supplier
- Performance Marketing Manager – debt solutions organization
- Senior Manager, Operations – global luxury fashion retail
- Director, Communications (12 months contract) – global luxury retailer
- Director, Business Development – debt solutions organization
- Store Director (Vancouver) – global fashion retailer
- Regional Sales Manager, Western Canada (Vancouver) – medical devices organization
- Client Relationship Manager – business and financial advisory organization



Of interest...

- Diane has over 15 years experience working in the recruitment industry for several leading global and national recruitment firms within the UK, Australia, Ireland, and most recently Canada, where she has been for the past eight years
- she is an ultramarathon runner—meaning her running endeavours stretch 50 to 100 kilometres! Read more about Diane's passion for running and travel in her *Faces of Farber* [profile](#)

Areas of expertise

- [Executive & Leadership Search](#)
- [Fractional Executives](#)
- [Interim Management](#)

Insights

Articles

- [Building an Employer Brand to Attract the Best Talent](#)
- [The Canadian Cannabis War for Talent](#)

Education & qualifications

- Bachelor of Travel and Tourism Management (Honours), University of Northumbria (1997)