



B. Riley Farber Announces Investment in Luminari

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The two companies build on their strategic partnership

Subsequent to the announcement of a [strategic partnership](#) with Luminari in 2018, B. Riley Farber is pleased to advise of our investment in this Toronto-based tech start-up—the largest online community of CPAs and CPA candidates across the country.

We've known the Luminari team for a few years now, and from the moment they shared their vision, we knew there was the potential for a strong working relationship. Fast forward to today and not only are we finding ways to collaborate, but we are now proudly invested—literally and figuratively.

As with all of our business relationships, we look beyond the numbers and this is no different. Aside from their high growth potential, Luminari boasts an exceptional team of professionals with a clear goal—helping CPAs drive their careers forward.

We believe their next initiative will be their biggest one yet. [LumiQ](#) is an innovative podcast platform featuring interesting and relevant conversations with business leaders that count as verified CPD. The way people learn is rapidly changing, and by providing CPD in a unique and enjoyable way, Luminari is poised to disrupt a segment of our industry that sorely needs it.

From their ever so casual start-up attire to their relentless passion and clever marketing tactics (those delicious branded cookies!), both Michael Kravshik and Adam Bercovici have instilled confidence with their leadership, hard work, and determination. They pinpointed a pressing need within the CPA community and filled that gap.

We are incredibly proud to be aligned with such a forward-thinking organization, and it's safe to say they are just getting started.

About Luminari

Luminari is Canada's largest digital career management platform for CPAs in Canada, with over 12,000 members. We help drive your career forward with a suite of tailored services like jobs, volunteer roles, CPD, mentorship, events, and much more. Our profession is undergoing massive changes, and it's our mission to ensure every CPA is driving that change, instead of being along for the ride. Luminari is free to sign up and takes less than three minutes. For more information, visit <https://www.luminari.ai> and <https://www.lumiqcpd.com>.

Contact:

Michael Kravshik



416.786.9950

michael@luminari.co

325 Front Street West, Suite 400

Toronto, ON, Canada

M5V 2Y1

About Farber

B. Riley Farber is an independent business advisory firm that provides practical solutions to complex financial and operating problems. We have a reputation for responsiveness and a track record of helping our clients achieve their objectives and overcome challenges.

We successfully partner and work with the leadership of North American companies, their advisors, lenders, and other professionals. Our diverse team of business-savvy professionals operates seamlessly to provide services across the areas of restructuring, financial, human capital, and consulting.

With offices in Toronto, across Ontario, Calgary, Edmonton, and Vancouver, B. Riley Farber is positioned to advise businesses across Canada. Our global alliance extends our reach and provides opportunities in North America, Europe, Asia, Africa, and beyond, reflecting the increasingly global nature of business. Established in 1979, B. Riley Farber continues to grow by fostering an unparalleled collaborative approach and by actively aligning interests with our clients.

Making business work better, together.™

Key Contact:



Ian Brenner

Senior Managing Director

ibrenner@brileyfin.com

T: 437.294.4625